

WORLD UNITY FESTIVAL

THAILAND 2027

A three-day global celebration of music, culture and shared purpose,
powered by Nexus 876.

ONE WORLD. MANY CULTURES. ONE RHYTHM.



THE LEGENDARY MARLEY FAMILY

Ambassadors of world peace and unity, the legendary Marley family



THE MARLEY FAMILY CONTINUED

Bob Marley’s legacy lives on through the next generation



SEAN PAUL + ED SHEERAN

International artists unite on a shared global stage



WIZKID + DAVIDO

Afrobeats connects Africa with audiences around the world

THREE DAYS. ONE SHARED STAGE OF UNITY

The Global Village brings countries together through culture.

Tourism boards, embassies and destination partners can showcase their culture, artists, food and influencers throughout the festival.

FROM THE VILLAGE TO NEXUS 876

Each country, artist and sponsor can have a dedicated channel. Visitors discover stories and travel offers before arrival, engage during the festival and stay connected afterward.



NEXUS 876:
THE PLATFORM LAYER

A central home for artists and fans, connected to the social channels they already use.

CONTENT + FANS

Publish links to music, video and posts. Third-party apps retain their advertising and monetization.

FAN DASHBOARD

Audience profiles and transactions can inform campaigns.

PAID CONTENT

Subscriptions, premium content and sponsor offers are proposed channels.



THE NEXUS 876 FESTIVAL JOURNEY

One digital path connects discovery, travel, access, commerce and the community after the festival.

6 MONTHS OUT	PRE-TRAVEL	ARRIVAL	THE EVENT	AFTER
Campaign, reveals and tickets	Offers, packages and itineraries	Tickets, access and schedules	Content, merch and activations	Replay, charity impact and presale

THREE DAYS. ONE SHARED STAGE OF UNITY

01 THE WORLD ARRIVES

International artists. The Global Village opens.
Artist showcase: Sean Paul and Ed Sheeran.

02 RHYTHM OF UNITY

Artist showcase: Wizkid and Davido.

03 ONE LOVE FINALE

Artist showcase: the Marley family.

DAY 3
ONE LOVE FINALE

Afrobeats returns. The Marley family completes the weekend. Featured artists join on stage for a proposed “One Love” closing moment.

AFROBEATS

A second wave of African and international artists

MARLEY FAMILY

The final family performance of the weekend

ALL ARTISTS

A proposed collective closing performance

PRELIMINARY CONCEPT

Finale concept subject to artist participation, approvals, rights and production planning.

GLOBAL PARTNERS

Proposed tourism boards and destination partners showcase food, culture, travel, artists and influencers.

Thailand
Jamaica
United Kingdom
Germany
France
Japan
Singapore
India
Malaysia

China
Ghana
Nigeria
Australia
Barbados
Trinidad & Tobago
South Africa
Denmark
Cambodia



PROPOSED DESTINATION PARTNERS

WHY GLOBAL PARTNERS PARTICIPATE

Visibility on site, dedicated channels and measurable activity beyond the event.

ON SITE

Stages, VIP and the Global Village

CHANNELS

One space per country, artist or sponsor

COMMERCE

Tickets, merchandise and packages

CONTENT

Each participant tells its own story

INSIGHT

Fan data and campaign reporting, like no other app

365 DAYS

Channels can continue after the festival

GLOBAL MEDIA PARTNERS

The festival creates programming for live distribution and stories that continue after the show.

LIVE	Performances and festival moments
SHORT FORM	Artists, creators and countries
LONG FORM	Documentary, travel and backstage

CONTENT LICENSING

Potential platforms

Netflix
Amazon Prime Video
Disney+
Apple TV+
YouTube
Hulu
Regional streaming platforms

E-COMMERCE WITH A PURPOSE

Customers choose a participating charity when they buy eligible festival products.

A STATED PORTION

A portion of eligible proceeds goes to the selected charity. Customers can add a donation.

FESTIVAL GIVING

The festival will document charitable work and its outcomes for a proposed film.



FESTIVAL GIVING: THE DOCUMENTARY

A documentary follows the festival's charitable work and the communities it reaches.

THE STORY

Customer charity choice, additional donations, partner projects and reported outcomes form the story before, during and after the festival.

NEXUS LEADERSHIP

Technology, live production and events connect the film to the wider festival platform.

THAILAND BEYOND THE FESTIVAL

A phased Nexus 876 platform rollout could support festival operations and future regional capacity.

PHASE 01

THAI CLOUD

Capacity for Nexus and festival workloads

PHASE 02

AI + GPU

Media, analytics and translation capability

PHASE 03

REGIONAL HUB

Explore a Nexus 876 Digital + AI Hub in Thailand

PRELIMINARY CONCEPT

Later phases remain subject to technical, commercial, regulatory and partner feasibility.

THE ARCHITECTS

Professionals who have scaled global businesses

Nick FitzGerald

Founder & Head of Technology

Founder & CEO of Talico Technologies
Former CEO of VT2U International



- OTT Systems & FinTech
- Cloud Platforms & Digital Media Infra
- Architected low-latency global delivery networks
- Global live events including Olympic Games and FIFA, for D2C and D2B audiences
- IPO & board/investor experience

Ricky Chin

Cofounder & Head of Production

Founder of Ricardo Chin
Production Services



- Large-scale music festival delivery
- Live production
- Audience development
- Media distribution
- Talent partnerships
- Broadcasting and media rights negotiations

Shawn Simon

Cofounder & Head of Events

Founder of KoPro Limited



- Global music technologist and producer
- Produced and promoted major concerts for A-list artists including Beyoncé, Jay-Z and Rihanna, in conjunction with BEC Tero
- Mixed a Platinum album for Avex Trax in Japan
- Engineered for label artists at Sony Entertainment in New York

THE NEXT CONVERSATION

Align the core team on scope, timing and the partnerships needed to make the concept real.

- Festival programming and Thailand venue
- Artist and country outreach
- Streaming and sponsorship priorities
- Nexus 876 integration and feasibility

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